



# AWS AI 認證加速營

**AI Practitioner**



# Get your **first CERT** to the road of being an **AI Practitioner**

Quota: **200** in **Hong Kong** &  
**200** in **Taiwan**  
( for those who **never** obtain any AWS certification )



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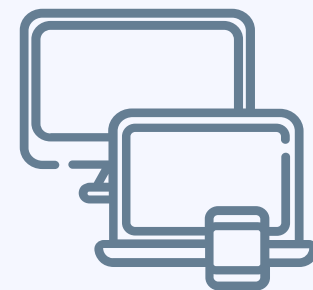
**Program Benefits**



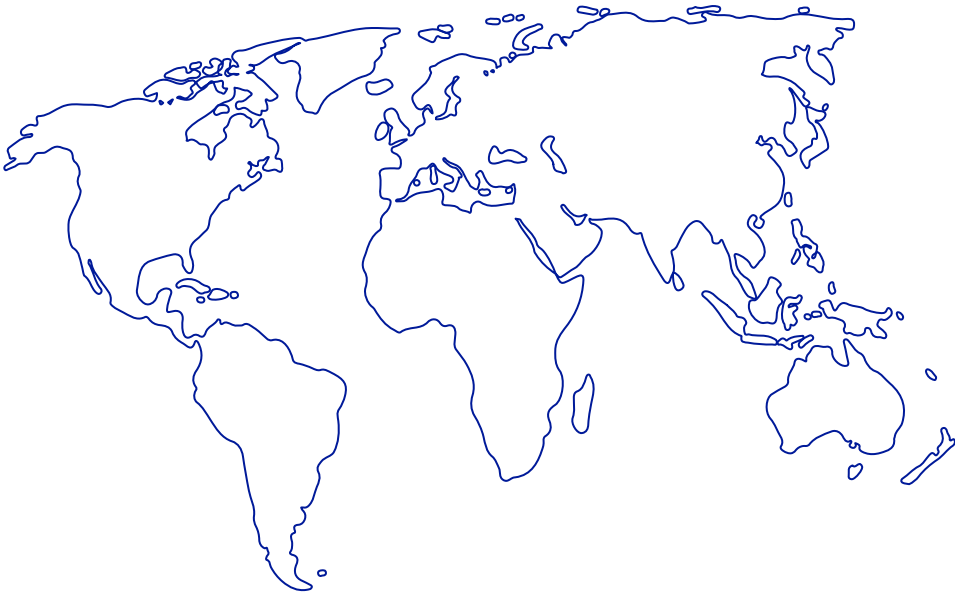
# What will you *learn* with the AWS AI Practitioner Certification ?



1. In-demand knowledge of AI
2. Machine Learning
3. Generative AI concepts
4. Use cases



# Who should take the AWS Certified AI Practitioner?



1. Non-Technical Professionals

1. Highly Experienced Network Administrator

1. Cloud Administrators

1. Upskill Or Reskill

# How will the AWS Certified AI Practitioner *help your career?*



## 1. *Better positioned to succeed*

- Professionals in roles such as sales, marketing, and product management will be better positioned to succeed in their careers by **building their skills**



## 2. *Highly Employable*

- Per a November 2023 [AWS study](#), Employers are willing to pay 43% more to hire **AI-skilled** workers in sales, marketing, 42% more for those in finance, 41% more for business operations, and 47% more for IT professionals.



## 3. *Huge Pay*

# *The **Advantages** of AWS Certified AI Practitioner*

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*- We are seeking a lack of expertise to help **deploy, maintain, monitor models**. An AWS certification that covers these skills would carry value to me as a hiring manager, and I would **make this a requirement** for my team.*

*AWS partner*

➤ ***People with AI skills can boost their salaries by 47%***



# The **Advantages** of AWS Certified AI Practitioner Certification



## Foundational Knowledge

Perfect for beginners to build a strong foundation in AI/ML



## Career Entry Point

Opens doors to entry-level positions in AI/ML



## Industry Recognition

Validate your knowledge with a globally recognized certification



# YOU CAN GET HIRED BY

## 1) BANKING & FIN



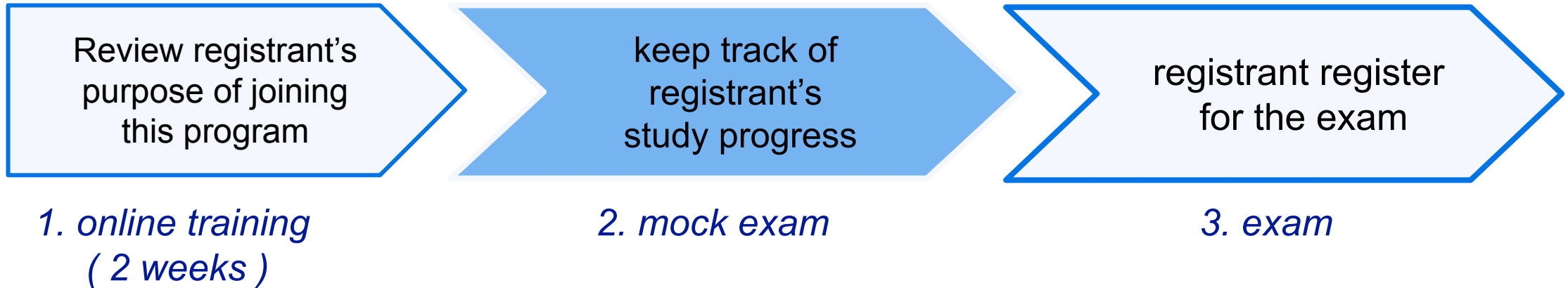
## 2) REAL ESTATE



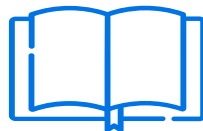
## 3) FMCGS



# Program Details: AWS Certified AI Practitioner



**- Free foundational AI courses and foundational training**



Exam details :

120 minutes

85 questions

Language offered: **Eng** ONLY

Cost: 100 USD

( Pearson VUE testing center )



# Project **Benefits**

**First- Come, First- Served**

**Successfully obtained cert**

**Essential condition**

Obtain **AWS Certified AI Practitioner Certification**

**Reward condition**

Passed the Business/Technical quiz  
assessment online

**The First 200** participants who  
pass the in-person exam

**Award**

- **Get the Certificate of Completion**
- Interview tips sharing by AWS HR
- Free trials of AWS Gen AI services
- Received a 50% off exam voucher

- [HK] a preferential interview  
consideration by leading AI companies  
e.g. eCloudvalley, Thinkcol and a  
chance to participate in Real World  
Project powered by AWS  
-[TW] Over 30+ preferential interview  
consideration to AI related post

(details: <https://events.104.com.tw/aws/20221201/>)



# Project Benefits

First- Come, First- Served

Successfully obtained cert

Reward condition

Obtained certificate  
within two weeks after  
participating in mock exam

Award

- AWS Limited Swag Pack
- AWS Program reference certificate
- USD \$25 AWS CREDITS

AWS swag pack



200 in Hong Kong &  
200 in Taiwan





# Ongoing Event Photo



# How to apply

**for Hong Kong registrants**

**(1) Fill in the registration form**



**(2) Add WhatsApp  
(remark AWS Certification  
Readiness Program – AI  
Practitioner)**



**for Taiwan registrants**

**(1) Fill in the registration form**



**(2) Add LINE  
(remark AWS Certification  
Readiness Program – AI  
Practitioner)**



# Thank you!

